



# SOCIAL VALUE REPORT 2024

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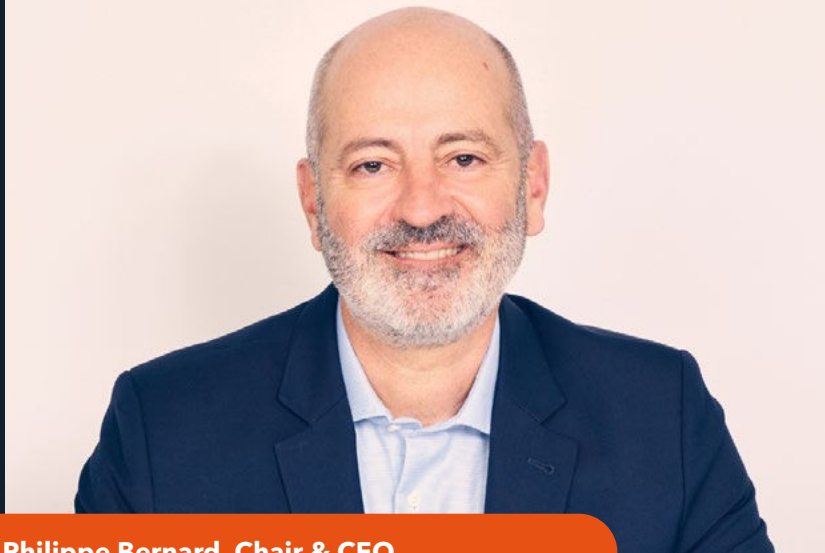
BUILDING FOR LIFE

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Philippe Bernard, Chair & CEO

“

***I am excited to lead Bouygues UK in our commitment to social value, being sure to embed it into every project, partnership, and decision.***



## FOREWORD BY PHILIPPE BERNARD

Having recently joined Bouygues UK, I am incredibly proud to introduce this year's Social Value Report. In my time here, I have already seen first-hand the passion and dedication of our teams in delivering projects that transform lives.

At Bouygues UK, we build for life. Social value is at the heart of everything we do, ensuring that our work leaves a lasting, positive impact on the communities we serve. Whether through supporting local employment, championing education, or driving sustainability, our commitment to creating meaningful change is unwavering.

As we navigate an ever-evolving world, our responsibility to address challenges such as climate change and economic uncertainty has never been greater. I am excited to lead Bouygues UK in our commitment to social value, being sure to embed it into every project, partnership, and decision.

This report celebrates the incredible efforts of our people and the difference they make every day. I look forward to working alongside our teams, partners, and communities to build a better, more sustainable future together.

## SOCIAL VALUE

# AT THE HEART OF WHAT WE DO

**At Bouygues UK, we define social value as an activity that enhances people's lives and the communities within which we work.**

We're committed to reducing inequality, improving wellbeing, and fostering inclusion through our projects and partnerships. By investing in sustainable community development, we aim to create shared prosperity that extends beyond our construction sites and endures long after our work is complete.

Our mission is to deliver a sustainable built environment that boosts local employment and promotes physical and mental wellbeing by creating places that thrive.



# KEY FIGURES A YEAR IN REVIEW

Throughout 2024, our dedicated teams across the UK took meaningful action to create lasting positive impact in our communities.

In 2024, across our sites we delivered:



**£98M** IN SOCIAL AND LOCAL  
ECONOMIC VALUE ADDED

**186**

full time jobs  
created for  
local people

**160**

hours of efforts  
dedicated to  
support young  
people into work

**£145,582**

donated through  
community  
and charity  
support events

**702**

hours of staff  
volunteering

**93**

weeks of work  
placements

**2397**

weeks of  
apprenticeships

# AN AWARD WINNING TEAM

## WINNER

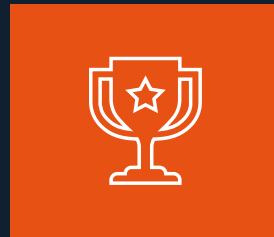
### SOCIAL VALUE TEAM OF THE YEAR

BPIC Network Awards

Bouygues UK won Social Value Team of the Year at the BPIC Network Awards!

Winning this award is testament to the exceptional team of people we have at Bouygues UK who are consistently delivering impactful, community-driven projects, focusing on social mobility, economic regeneration and social value.

For us, adding social value is an ethos that runs right through our business.



# HOW WE MEASURE SOCIAL VALUE

**Bouygues UK works with the Social Value Portal to procure, measure, manage and report on our social value activities.**

The Social Value Portal is an online platform that allows organisations to measure and manage the contribution that their organisation and supply chain makes to society. The data collected in the portal can then be set out against the principles laid out within the Public Services (Social Value) Act 2012 and aligned against the UN Sustainable Development Goals. The Portal is also a vital source of advice through their provision of market intelligence regarding all themes pertaining to social value and beyond.

We have selected to report against the National TOMs (Themes Outcomes & Measures) Framework, which is supported by the National Social Value Task Force, to ensure comparability, robustness and transparency. The National TOMs framework is built around 5 key themes, supported by 48 outcomes (the TOMs Matrix) that allow an organisation to identify and measure the benefits of a specific development.



## CAREERS

Promote local skills and employment



## GROWTH

Supporting growth of responsible regional business



## SOCIAL

Healthier, safer and more resilient communities



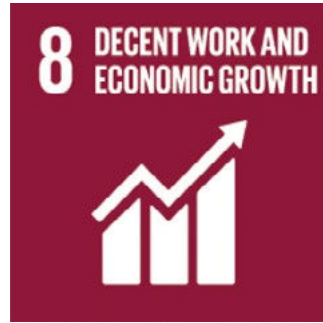
## ENVIRONMENT

Protecting and improving our environment



## SOCIAL INNOVATION

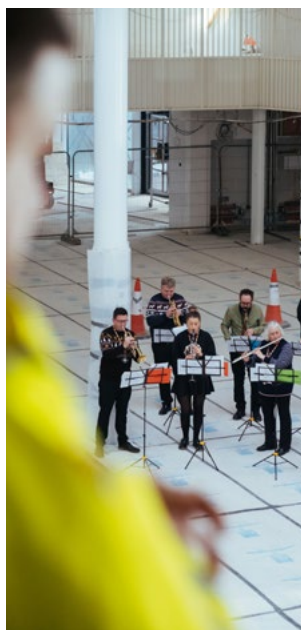
Promoting social innovation



Based on the results of our staff survey, these eight UN Sustainable Development Goals are most aligned with the company's approach to social value.

Aligning our social value strategy with these interlinked objectives ensures that we are contributing to the global blueprint for peace and prosperity for people and the planet, now and into the future.





## WELL-BEING OF FUTURE GENERATIONS (WALES) ACT 2015

In 2015, the Welsh government introduced the 'Well-being of Future Generations (Wales) Act' which focuses on improving the social, economic and cultural well-being of Wales.

The Act introduced seven well-being goals providing a shared vision for public bodies to work towards creating a Wales that we all want to live in, now and in the future.

## Social value performance across Welsh projects in 2024

**£79m** supply chain spend in Wales

For every **£1** spent **£2.42** was on average reinvested in Welsh Economy

**£16,400** spent on donations/ sponsorship/in-kind community initiatives

**15%** average Social and Local Economic Value (SLEV) added value return in Wales

Average **90 weeks** of training and teaching per £m

**1206** individual pupil interactions through STEM engagement

# REFLECTIONS WITH **EMMANUELLE RODARIE**

Director of Social Value, Marketing & Communications

## WHAT DOES SOCIAL VALUE MEAN TO YOU?

Social value is about the positive impact Bouygues UK has on society. For us, social value is more than just a buzzword – it's woven into the fabric of our company.

## WHAT HAS BEEN YOUR HIGHLIGHT OF 2024?

A moment I am particularly proud of is when our team was honoured with the 'Social Value Team of the Year' award at the BPIC Network Awards. This recognition is a testament to the outstanding efforts of our teams, who tirelessly dedicate their knowledge, skills, and experience to improving the lives of people in the communities we serve, making a meaningful and lasting impact.

## WHAT DO YOU HOPE TO ACHIEVE IN 2025?

In 2025, we are setting even higher standards of success that will drive positive impact and long-term prosperity for the communities within which we work. A major focus will be further nurturing an environment where social value is seamlessly integrated into everyday practices, ensuring it becomes second nature across all projects and initiatives.





# SHAPING THE FUTURE

Throughout 2024, our team has delivered initiatives across the UK for the benefit of local communities. This year, we have collaborated with several partners and launched initiatives to enable us to deliver social value for our clients and all other stakeholders to help shape the future.



**EDUCATION  
AND SKILLS**

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**COMMUNITY  
ENGAGEMENT**

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**EMPLOYMENT**

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**SUPPORT LOCAL  
BUSINESSES**

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# SHAPING THE FUTURE EDUCATION AND SKILLS



**160** hours of education workshops in local schools and universities delivered

## SUPPORTING FUTURE TALENT

Bouygues UK has a strong partnership with London Design & Engineering UTC (LDUTC), inspiring students and providing hands-on industry experience. In 2024, a highlight was supporting LDUTC's Interview Day, where 125 students benefited from mock interviews led by our Deputy Social Value Manager and industry peers. Additionally, two students completed work placements at Hallsville Quarter Phase 4, gaining insight into roles like quantity surveying and business administration. Bouygues UK also supports LDUTC through site tours, curriculum talks, and job opportunities. This collaboration enhances STEM engagement, skill development, and employment pathways, ensuring young people gain valuable experience to prepare for careers in construction.



# SHAPING THE FUTURE EDUCATION AND SKILLS



## BEATRIZ'S JOURNEY FROM LOCAL RESIDENT TO FULL-TIME EMPLOYEE

In August 2022, Beatriz, a local resident, applied for the Resident Liaison Officer role at Wornington Green after seeing an advert on our construction hoarding. With her deep community ties, she successfully bridged the gap between residents and Bouygues UK, connecting local businesses and organising events like a community Baby Shower and various sponsorship opportunities.

Passionate about developing her skills and excelling in her career, she is now completing a Level 7 Strategic Management apprenticeship. Beatriz's journey demonstrates how local recruitment initiatives can create employment pathways through education and upskilling, benefiting both individuals and the wider community.



*"This job has helped me to improve a wide range of skills. I am particularly grateful that Bouygues UK embraced who I am, let me be myself and allowed me to put forward many different ideas and proposals."*

*Additionally, my apprenticeship has not only enhanced my professional skills but has also opened a multitude of new opportunities for me. I've learned so much throughout this journey!"*

**Beatriz**

Resident Liaison Officer, Bouygues UK



Discover more about Beatriz's journey with us here



# SHAPING THE FUTURE COMMUNITY ENGAGEMENT



**£145,582** donated through community and charity support events

## PRESERVING THE PAST WHILE BUILDING THE FUTURE

In October 2024, Bouygues UK and Westminster City Council buried a time capsule at Ebury Bridge Estate, capturing life in 2024 and marking the estate's regeneration. Funded through our Community Chest, the capsule includes personal stories, historical memorabilia, and architectural insights, preserving the area's heritage for future generations.

The event, attended by residents, school children, and council members, encapsulates our commitment to social value and community legacy. Registered with the British Museum's Anthology Department and Westminster Archives, the capsule is hoped to be rediscovered in 2075, ensuring today's voices and aspirations are remembered as Ebury Bridge continues to evolve.



*"This ceremony marks the beginning of a new chapter for Ebury Bridge and its residents. Maintaining and nurturing the community is at the heart of the regeneration scheme, and this event has commemorated both past and present residents. In 50 years when the time capsule is discovered, we hope the essence of community at Ebury has grown even stronger."*

**Cllr Matt Noble**

Cabinet Member for Regeneration and Renters, Westminster City Council



# SHAPING THE FUTURE COMMUNITY ENGAGEMENT



## A YEAR OF COMMUNITY EVENTS AT TUSTIN ESTATE

Bouygues UK hosted a series of community events at Tustin Estate in 2024, fostering engagement and connection. Our summer community day featured music, games, and the Hope Programme, a youth DJ initiative recognised by the Mayor of London. In October, we hosted a Monster Party Disco for 40 children, complete with DJ decks, a dancefloor, food, and Halloween fun. In December, we partnered with Chaplains Panto Company to bring *Beauty and the Beast* to the estate, giving many children their first theatre experience. These events strengthened community bonds, providing fun, inclusive activities that celebrated the vibrant spirit of Tustin Estate.



***"I just wanted to take a moment to express how much my family and I enjoyed the performance of *Beauty and the Beast*. My kids absolutely loved it, and we were all so impressed by the production. Thank you for bringing this magical experience."***

**Nasrin**  
Resident

***"We loved the performance of *Beauty and the Beast*. It was thoroughly enjoyable, and the kids were extremely happy throughout. My daughter is quite new to Pilgrims Way School, and she made new friends whilst watching the pantomime tonight. It's a great way to connect with all the parents, children, and families as a whole and made us feel at home. Thank you very much for organising."***

**Angelina**  
Resident



“

***Here at Tustin Estate, the council, Bouygues UK and the residents are all working together as a unit. I am so proud that the people living here, myself included, have been involved at every stage of the project and have helped shape it. Alongside Bouygues UK and Southwark Council, we have shown, when you look for solutions and you don't give up, miracles can happen.***

**Andrew Eke**

Chair of Tustin Estate's Community Association

# SHAPING THE FUTURE EMPLOYMENT



**186** full time jobs created  
for local people

**160** hours of efforts dedicated to  
support young people into work

**2397** weeks of  
apprenticeships

**93** weeks of work  
placements

## PENTRE AWEL'S PIONEERING EMPLOYMENT HUB

To support local employment at Pentre Awel, Bouygues UK partnered with Acorn by Synergie to create an on-site Employment Hub, connecting job seekers with construction opportunities. Over 15 hub sessions, we engaged 138 attendees referred by organisations such as DWP and Careers Wales.

Success stories include Marcus Howells, who returned to plastering, and Geraldine Evans, who joined Massey Cladding Solutions and was later named Operative of the Month. The initiative also supported 10 apprenticeships, offering hands-on training across multiple employers. By creating accessible pathways into construction, the hub has played a vital role in building careers and strengthening the local workforce.

*"My self-esteem was low, I hadn't long qualified when I had a bad experience with a company and was made redundant. It wasn't until I got a chance to go to the hub and see the site and talk to people that I thought, I can do this. I am very grateful they gave me an opportunity!"*

**Marcus Howells**  
Participant





***Increasing employment is a key objective of the County Council, and a significant driver for this phase of the Pentre Awel development. We are pleased that the Employment Hub has been successful in engaging with local people who have interests in the industry and hope that this gives local people an idea of how Pentre Awel can benefit them in the future.***

**Cllr Hazel Evans**

Cabinet Member for Regeneration, Leisure, Culture and Tourism, Carmarthenshire County Council

# SHAPING THE FUTURE EMPLOYMENT



## INVESTING IN LOCAL TALENT

At Wornington Green, Bouygues UK prioritises local recruitment, ensuring residents benefit from employment opportunities. Five residents secured full-time roles after gaining on-site experience having met our Social Value Team at local career events.

One such individual is Diego, who transitioned from a labouring role with us to Assistant Document Controller with support from our Social Value Team. His wife, Geraldin, a trained architect from Colombia, completed a two-week work placement with our Design team, also leading to a full-time role at Bouygues UK. These success stories are testament to the impact our presence at local job fairs and the potential to directly transform the lives of those within the communities we work in.

***"We feel very blessed to be part of a very good company, and I really think that in the environment in which we work, we can grow, not only professionally, but we can also grow in a personal way, because everybody is willing to help."***

**Diego**

Assistant Document Controller



***"Bouygues UK are really supportive. They're willing to teach you to get your problems sorted and I think for me, my team is the best part of being part of the company."***

**Geraldin**

Design Apprentice



Hear more  
from Diego &  
Geraldin here



# SHAPING THE FUTURE SUPPORT LOCAL BUSINESSES



**702** hours of staff  
volunteering

## KICKING OFF CHANGE WITH ACTIF STREET FOOTBALL FESTIVAL

Bouygues UK proudly sponsored the inaugural Actif Street Football Festival in Llanelli, using sport to support individuals at risk of homelessness. Organised by Actif Sports and Leisure, the event brought together nine teams, including Bouygues UK and supply chain partners from our Pentre Awel regeneration project. Players connected with housing and employment advisors, while charities like MIND and The Salvation Army provided vital support. The Actif Street Football team won in a thrilling penalty shootout against Swansea City FC. This initiative highlights how community-driven programmes can create real social impact, reinforcing Bouygues UK's commitment to meaningful partnerships for positive change.



***"It was fantastic to sponsor the Actif Street Football tournament. Social value is extremely important to us at Bouygues UK and this event provided a perfect opportunity to support those in need in the local community in a truly collaborative way."***

**Nina Williams**  
Social Value Advisor, Bouygues UK

***"The festival was a huge success in raising awareness of homelessness, providing an inclusive and supportive environment through sport."***

**Hazel Evans**  
Cabinet Member for Regeneration,  
Leisure, Culture and Tourism,  
Carmarthenshire County Council



# SHAPING THE FUTURE SUPPORT LOCAL BUSINESSES



## CELEBRATING CULTURE AND COMMUNITY

Bouygues UK proudly supports cultural initiatives that celebrate and uplift local communities. In April 2024, residents of Wornington Green took part in steel drum workshops with The Glisando Band, embracing the area's rich Notting Hill Carnival heritage. We also supported Kensington Community & School's (KCS) Carnival Mas Band, which engaged local children in choreography and costume design, leading to a category win at Notting Hill Carnival.

Additionally, for the third consecutive year, we partnered with Peabody to distribute 200 Christmas hampers to residents, ensuring families facing hardship enjoyed festive support. We are proud to have delivered these initiatives encouraging cultural enrichment and community well-being.





# OUR SOCIAL VALUE PARTNERS

Our team collaborates with a number of key partners to ensure that our commitment to social value is realised.



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***It is always good to work with a quality business such as Bouygues UK. They have a commitment to social value at the core of its operations.***

**Alex Shufflebottom**  
Shufflebottom Ltd



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